

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 09/841,149

First Named Inventor: Ranjit Sahota

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Examiner: Srivastava, Vivek

Art Unit: 2623

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Office Action mailed June 5, 2006, reconsideration of this application is respectfully requested.

All of the present claims are patentable over Mao et al. (US 6,459,427), even in view of Butler et al. (US 4,647,874). The Office Action concedes that Mao neither teaches nor suggests integrating interactive content with a video data stream in response to one or more triggers, as presently claimed. Notwithstanding the comments in the Office Action, Butler fails to cure this deficiency.

Butler describes a mechanism to automatically insert auxiliary video information, such as local call letter or logo, into a television signal received at a local station based on detection of a trigger. (Butler Abstract and col. 2 lines 15-35). This auxiliary video information is not interactive content.

At best then, the combination of Butler and Mao may lead one to devise a solution to add auxiliary video information to the MPEG streams described by Mao in response to triggers. This

is quite different from the methods and systems for integrating interactive content with a video data stream in response to one or more triggers presently being claimed. Indeed, the proposed combination of Butler and Mao would not see the integration of any interactive content whatsoever.

For at least these reasons, the present claims are patentable over the combination of Butler and Mao.

If there are any additional fees due in connection with this communication, please charge our deposit account 19-3140

Respectfully submitted,  
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Dated: October 5, 2006

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